



Statement of Work and Partnership Agreement

This Statement of Work (“SOW”), effective as of February 1, 2024, is entered into between Big Walnut Local Schools (herein referred to as “BIG WALNUT”) and BridgED., LLC. (Herein referred to as “BridgED”). This SOW constitutes the complete agreement regarding services and deliverables provided under this SOW.

1. Engagement Details

Project Name:	Corporate Engagement Services for BIG WALNUT Local Schools
Date:	XX.XX.2024
Scheduled End Date:	XX.XX.2025
BridgED Project Leads	Chris Svec and Christy Bertolo
Project Lead	Mike Robertson

2. Project Description and Scope of Work

The project description, scope of work and partnership with BridgED will support the activation of corporate relationship management at BIG WALNUT with an objective of creating access, awareness, and understanding of career pathways for students, teachers, and parents.

BRIDGED will deliver the following components for the project.

Component A – Identify and build relationships with five companies/organizations.

Component B – Activation of corporate partnerships. Partner with BIG WALNUT to activate student and teacher experiences and programming.

Component C – State of the Workforce event. Build the content for a five-company panel event to highlight the state of the workforce, high-demand jobs, and company overviews.

These components will provide a solution for BIG WALNUT to activate corporate partnerships and build a sustainable corporate engagement program. The project components outlined in section 3 include consulting, peer review and thought leadership with BridgED who has expertise in corporate engagement.

3. Project Components and Deliverables

Project Components	Estimated Completion
A. Identify and build relationships with five companies/organizations.	

<p>Identify and build relationships with five companies/organizations for the BIG WALNUT corporate/organization partner portfolio.</p> <p>BridgED will:</p> <ul style="list-style-type: none"> • Understand BIG WALNUT priorities as it pertains to the types of corporate partnerships desired. Present companies based on several variables including size, location, industry diversity, amount of high demand jobs. • Facilitate a meeting with BIG WALNUT to understand the current (and aspirational) programs and tactical elements where companies/organizations can engage (e.g., work-based learning, classroom projects, teacher externships, etc.). • Present a list of ~10 companies and organizations for BIG WALNUT to prioritize. • Attract and build relationships with five companies who are a fit with BIG WALNUT corporate partnership priorities. • Involve BIG WALNUT project leads as necessary. • Once the companies/organizations are determined, activate the proprietary, BridgED process to identify, and build engagement opportunities that are a win-win for both the companies/organizations and BIG WALNUT. <p>BIG WALNUT will:</p> <ul style="list-style-type: none"> • Approve companies and support the activation of the companies. • Assign a project manager(s) to act as a liaison with BridgED and BIG WALNUT. • Attend meetings as needed. 	Months 1-3
B. Activation of corporate partnerships.	
<p>Based on the priorities and resources of corporate partnerships, work with BIG WALNUT to activate parent, teacher, and student engagement.</p> <p>BridgED will:</p> <ul style="list-style-type: none"> • Work with the BIG WALNUT Collaboration Team (counselors, principals, curriculum, etc.) to identify opportunities for corporate engagement (classroom speaking, career day, teacher externships, etc.). • Facilitate corporate partner engagement based on the resources and priorities of the companies. • Host regular meetings with the companies to ensure progress and to maintain open communication. • Host regular meetings with BIG WALNUT Collaboration Team to ensure progress and maintain open communication. <p>BIG WALNUT will:</p> <ul style="list-style-type: none"> • Support the corporate engagement activation within the schools. • Assign key building leaders to a Collaboration Team who will meet monthly. 	Month 3-12
C. State of the Workforce event	
<p>Build a community event for parents, teachers, and students of the district. Create the content for a five-company panel event to highlight the state of the workforce, high-demand jobs, and company overviews.</p> <p>BridgED will:</p>	Month TBD

<ul style="list-style-type: none"> • Create a “State of the Workforce Seminar” for parents, teachers, and students to attend and learn about the employment climate in central Ohio and high-demand jobs and skills. • Assemble five companies/organizations to participate on a panel. • Moderate the panel while highlighting the current and future economic climate within central Ohio, high demand jobs, career pathways, etc. <p>BIG WALNUT will:</p> <ul style="list-style-type: none"> • Provide an emcee. • Promote event to the constituent districts, parents, teachers, and students. • Provide a facility, and other resources necessary. 	
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4. Payment for Services Rendered

Project Components	Investment
A. Identify and build relationships with five companies/organizations	\$5,888
B. Activation of corporate partnerships	\$48,888
C. State of the Workforce event	\$5,888
Total:	\$60,664
Payment schedule:	\$5,055/month

5. Signatures

Christy Bertolo, Co-Founder, BridgED, LLC

Date

Mike Robertson, BIG WALNUT Schools

Date